World Satellite Business Week

The unique international forum bringing together the top representatives of the Earth observation & geoinformation communities

Summit on Earth Observation Business
Sept. 15-16, 2016
The Westin - Paris

2016 Final Program
WHAT IS THE SUMMIT ON EARTH OBSERVATION BUSINESS?

THE UNIQUE SUMMIT FOR TOP-LEVEL EXECUTIVES AND SENIOR GOVERNMENT OFFICIALS OF THE EARTH OBSERVATION & GEOINFORMATION COMMUNITIES

The Summit on Earth Observation Business brings together over 200 top management and senior government officials from the international EO community to discuss and debate strategic issues that the sector is facing. It is the ideal place in which to exchange, network and strike business deals.

WHY ATTEND?

**Increase your executive network**

Social events such as sit-down lunches, cocktail receptions and coffee breaks are an inherent part of the Summit, giving you plenty of opportunity to mingle with top-level management and senior government officials from all world regions and make contacts that become vital to your business development strategy.

**Strike important business deals**

As the unique forum bringing together a spectrum of geographical markets and all levels of the ecosystem, business meetings make up an essential part of the summit and many important strategic business deals are concluded during the summit.

**Refine your business strategy**

The latest market developments and key factors affecting the sector will be discussed by the people at the heart of strategic decisions during a series of plenary sessions focusing on specific levels of the value chain or geographical markets.

**Raise your brand awareness**

With the entire value chain and close to 200 different companies in attendance, it is the perfect moment to get your brand noticed. Sponsorship or exhibition stands are available that will provide you ample visibility both before and during the summit.

Contact us for more information at summits@euroconsult-ec.com.
WHO ATTENDS?

International event with all world regions represented

Majority of participants are VP level or above

Business meeting rooms available
Take advantage of the high-level attendance and arrange business meetings by hiring a private business meeting room or a suite in which to hold your meetings in complete confidentiality.
Contact us for more information at summits@euroconsult-ec.com

North America & Latin America
Europe
Russia & CIS
Asia
Middle East & Africa

5 countries

AN OUTSTANDING BALANCE BETWEEN MAJOR SATELLITE INDUSTRY ACTORS

Operators, Data Distributors, Service Providers and End Users

DigitalGlobe • Airbus Defence and Space, Communications, Intelligence and Security • MDA Geospatial Services • e-Geos • Telespazio • ImageSat
Blackbridge • Deimos • Terra Bella • Azercoms • Blue Planet • EarthLab Luxembourg • ImageSat • UrtheCast • Kongsberg Satellite Services • European Space Imaging • RDC «ScanEx» • Beijing Eastdawn • PASCO • Japan Space Imaging • Spovzond • Gazprom Space Systems • Effigis
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TomTom • BP • WWF • Computa Maps • Euromap GmbH • World Resources Institute
Twenty First Century Aerospace Technology • NIK Construction Trade Ltd.

Space Agencies, Civil Government & Defense Institutions

NGA • ESA • NOAA • European Union Satellite Center • GEO Secretariat • CESO • European Maritime Safety Agency • EUMETSAT • UNOSAT/UNITAR • The Pentagon
UK MoD • Canadian Space Agency • German MoD • French MoD • Dutch MoD • UAE SRC • Belgium MoD • MoD of the Republic of Turkey • Royal Netherlands Air Force
US Coast Guard • CNES • JAXA • DLR • KARI • NIVR • Swedish Space Corporation • Luxinnovation • Finnish Environment Institute of SYKE • Natural Resources Canada
The Aerospace Corp • Malaysian Remote Sensing Agency • China Centre for Resources Satellite Data and Application • INPE
USGS • USANSA • Egyptian Authority for Remote Sensing and Space Science • Beijing Institute of Technology • Antrix/ISRO • IGN-France • US Chamber of Commerce
Commandement Interarmées de l’Espace • Export Development Canada • AGEOS – Gabonese Space Agency • Tekes Technology Development Center of Finland
Czech Space Office • European Commission • Finnish Funding Agency for Technology and Innovation

Manufacturers & Launch Services

Ball Aerospace • Airbus Defence and Space, Space Systems • SSTL • Thales Alenia Space • Lockheed Martin • SpaceEX • Orbital Data Systems Corporation • MDA • Harris Corporation • Mitsubishi Electric Corporation • Boeing Satellite Systems • Arianespace • China Great Wall Industry Corporation • Zodiac Data Systems • OHB-System • Exelis • Sattrec • JSC Russian Space Systems • Khruinchev • Eurockot Launch Services GmbH • RSC Rocket Space Corporation Energia • Raytheon Company • ATK • Israel Aerospace Industries • NEC Corporation • Alcantara • Cyclone Space • COM DEV International Ltd • ELTA S.A. • Dauria Aerospace • ELY S.p.A. • IHI Corporation • Nexeya • RUAG Aerospace • SED Systems • Space Flight Services • Japan Manned Space Systems Corporation • Sputnik Insurance Center • SSC • Viasat Inc • QinetiQ • ZAO NPK BARL • Verhaert • Space • Space Systems Finland
THURSDAY, SEPTEMBER 15, 2016

9:00 // Opening remarks
Lorraine Whitfield, Director, Events, Euroconsult

Introduction: State of play and prospects for the EO sector
Adam Keith, Director, Earth Observation, Euroconsult

Leading satellite operators: Strategies & opportunities
Moderator: Pacôme Révillon, CEO, Euroconsult
Bernhard Brenner, SVP, Head of GEO Intelligence, Airbus Defence and Space
Tony Frazier, SVP & General Manager, Services, DigitalGlobe
David Belton, General Manager, MDA Geospatial Services
Massimo Comparini, CEO, e-GEOS
Noam Segal, CEO, ImageSat Intl

Morning coffee break hosted by

Remote sensing organizations’ development strategies
Moderator: Steve Bochinger, COO, Euroconsult
Christophe Dekeyne, General Director, IGN France International
Katarzyna Dabrowska-Zielinska, Head of Remote Sensing Center, Institute of Geodesy & Cartography (Poland)
Shin-Ichi Sobue, Mission Manager, Directorate I of Space Technology I, JAXA
Abd-Alla Gad, EU-SUDSOE Project Coordinator, Environmental Studies & Land Use, National Authority for Remote and Space Science (Egypt)

Official lunch hosted by

Geospatial: Transforming solutions to information
Moderator: Pacôme Révillon, CEO, Euroconsult
Jamie Ritchie, Head of Imagery Business Development, ESRI Global
Olivier Casabianca, General Manager, Geoinstruments Division, Trimble
Ted Lamboo, SVP, Reality Modeling, Bentley
Michael Bolsunovsky, Deputy Director General, Sovzond

Afternoon coffee break hosted by

Satellite manufacturers adapting to changing geospatial data requirements
Moderator: Rachel Villain, Principal Advisor, Euroconsult
Dr Michael Menking, SVP, Earth Observation, Navigation & Science, Airbus Defence and Space
Debra Facktor Lepore, VP & General Manager, Strategic Operations, Ball Aerospace
Donato Amoroso, Deputy CEO & SEVP Observation, Exploration Navigation Domain, Thales Alenia Space Italy
Christopher Lentz, Lockheed Martin Fellow, Lockheed Martin

Cocktail reception hosted by
FRIDAY, SEPTEMBER 16, 2016

A new era of EO constellations
Moderator: Adam Keith, Managing Director, Euroconsult Canada
Wade Larson, President & CEO, Urthecast
Robbie Schingler, Co-Founder & Chief Strategy Officer, Planet
Jason Andrews, Founder & CEO, BlackSky Global
Bobby Machinski, CEO, HERA Systems

Morning coffee break hosted by KSAT

National EO programs: Emerging space powers
Moderator: Steve Bochinger, COO, Euroconsult
Victor Cano, President, ABAE Venezuela
Marat R. Nurguzhin, Acting President, JSC “National Company Kazakhstan Gharysh Sapary”
Dan Radu, CCO, Azercosmos (Azerbaijan)

Official lunch hosted by Urthecast

EO: What benefits exist for land & agriculture mapping?
Moderator: Wolfgang Steinborn, Senior Advisor, European Space Imaging
Rogério Bonilácio, Head, Geospatial Analysis Unit, United Nations World Food Programmes
Joël Lorgeoux, Head of Agronomy Department, SCAEL
Steven Krekels, Unit Manager Remote Sensing, VITO
Earth observation awards ceremony

Meteorology: Developing roles of commercial and government actors
Peter Platzer, CEO, Spire Global

Global defense & security initiatives
Moderator: Dennis Jones, Senior Affiliate Consultant, Euroconsult
Air Force Brigadier General Jean-Daniel Testé, Commander, Joint Space Command, French MoD
John Charles, National Geospatial-Intelligence Officer for Commercial Imagery (NGO-CI) Source Operations Group (SXI), National Geospatial-Intelligence Agency (NGA)
Pascal Legai, Director, European Union Satellite Centre

Afternoon coffee break hosted by Space Foundation

Building services for diversifying customers
Moderator: Adam Keith, Managing Director, Euroconsult Canada
Rolf Skatteboe, CEO, Kongsberg Satellite Services
Peter Volk, CEO, GAF
Luis Mariano Gonzalez, Business Unit Director Earth Observation, GMV
Wei Sun, Director of International Marketing, Twenty First Century Aerospace Technology

Commercial opportunities for data fusion
Moderator: Capucine Fargier, Consultant, Euroconsult
Peter Mabson, CEO, exactEARTH
Christopher Richins, CEO, RBC Signals
Gerd Eiden, Director for Applications & Services, LuxSpace
About Euroconsult – The Summit Organizers

Euroconsult is the leading global consulting firm specializing in space markets. As a privately-owned, fully independent firm, we provide first-class strategic consulting, develop comprehensive research and organize executive-level annual summits for the satellite industry. With 30 years of experience, Euroconsult is trusted by over 550 clients in 50 countries. Euroconsult is headquartered in Paris, with offices in Montreal, Washington, D.C. and permanent representation in Japan, complemented by a network of senior affiliate consultants. Our activity includes:

CONSULTING

We have completed over 450 consulting missions in over 50 countries, providing independent assessment and decision-making assistance to the institutional, industrial and financial organizations involved in the space sector.

RESEARCH

We evaluate the space and satellite industry including its structure, market players, revenues and dynamics. For three decades our research has been used as a key reference tool by most public and private stakeholders involved in the sector.

SUMMITS

We organize executive-level summits to provide a forum for our clients from around the world to meet, benchmark and exchange viewpoints on issues facing the industry. Our annual flagship event, the World Satellite Business Week, has been running since 1995 and is considered the can’t-miss event of the industry.

For more information, consult our website: www.euroconsult-ec.com

Part of the World Satellite Business Week

The Summit on Earth Observation Business, along with the Summit for Satellite Financing and SmartPlane, make up the World Satellite Business Week (WSBW), the unique executive meeting place for the leaders of the global satellite communications and information business. With each sub-event focusing on a separate area of the market, participants represent a whole spectrum of geographical markets and industry sectors and all levels of the value chain – broadcasters and distributors; satellite and telecom operators; investors, financial institutions; service providers; satellite and satellite equipment manufacturers; launch service providers; civil and defense government, space agencies and private users.

World Satellite Business Week Facts & Figures:

• Over 130 senior executive speakers
• 800 attendees representing 40 countries
• 95% of global satellite actors present at summit
• 60% of attendees are CEOs, MDs, CFOs or financiers
• 98% of delegates rated the summit excellent or very good

To find out more about the World Satellite Business Week visit www.satellite-business.com

Official Partners

DigitalGlobe is a leading provider of commercial high-resolution Earth observation and advanced geospatial solutions that help decision makers better understand their changing planet in order to save lives, resources and time. Sourced from the world’s leading constellation, our imagery solutions deliver unmatched coverage and capacity to meet our customers’ most demanding mission requirements. Each day customers in defense and intelligence, public safety, civil agencies, map making and analysis, environmental monitoring, oil and gas exploration, infrastructure management, navigation technology, and providers of location-based services depend on DigitalGlobe data, information, technology and expertise to gain actionable insight. DigitalGlobe is a registered trademark of DigitalGlobe. For more information visit www.digitalglobe.com

Ball Aerospace is committed to enabling weather forecasting and Earth observations for civilian and military applications. Our world-class experts design and develop solutions that cover the spectrum from space hardware to data exploitation systems. Among the notable weather and Earth sciences contributions during our 50-plus years are satellites that provide operational weather data, monitor ozone levels, map the world’s changing ice distribution, measure ocean winds and sea surface height, and map the global distribution of clouds in three dimensions. Ball is setting the gold standard for medium-resolution Earth imaging on Landsat 8, fielding high-resolution, commercial Earth imaging systems for DigitalGlobe.

Geospatial Media is a leading global company specialized in the space and geospatial industry since 1997. Geospatial Media serves as a knowledge generator and management organisation and aims at raising its profile by connecting it to user industries, developing business development platforms, facilitating collaboration between and amongst various stakeholders of geospatial industry, advocating policy development and reforms, exchanging ideas and innovations and ultimately leading to thought leadership in this domain. Geospatial Media shall be completing 20 years (in 2017) of serving geospatial community and making difference in world economy and society.

Via Satellite is the leading global satellite magazine, providing expert business analysis and technical insights into the satellite, telecom, wireless and space industries. The readers of Via Satellite are provided with timely and valuable editorial, essential in remaining competitive and profitable in the global satellite marketplace. For more information on our products and to sign up for free trial subscriptions go to www.viasatellite.com.

INFORMATION

Further information on the event and updates on the program are available on the event website at www.earth-observation-business.com

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Official Publications

For 25 years, SpaceNews has provided decision-makers throughout the industry with timely and comprehensive space and satellite news, giving them the competitive intelligence they need to succeed. Covering the centers of power and finance throughout the industry, SpaceNews provides a critical perspective that decision-makers rely on. In print or on-line, we provide news, commentary and analysis that make us the leading source of information for the space professional on every major continent. Whether it’s the latest trend in military space capabilities, the next space mission, breaking developments in satellite telecommunications or pending launch schedules, SpaceNews keeps them informed.